

## Open Cities 2010

### Sponsorship Opportunities

By choosing to sponsor Next American City's Open Cities 2010 Conference you are joining the most exclusive conversations on the future of technology and cities, featuring top federal urban policy officials, cutting edge designers and programmers as well as leading think tank theorists, for two days, Open Cities becomes a nexus point for looking at the future of American Cities.

#### **Developer: \$25,000+**

Developer Level Sponsors are our top level. Developers will get verbal recognition from the Next American City President in their opening and closing remarks. Developers will also have the opportunity to speak before the opening keynote. Representatives from the Developer's organization will also be invited to speak on up to three panels that are relevant to their organization.

This level also receives the following benefits:

- Developers will get logo placement on all Open Cities related materials, including all press releases and promotional materials.
- 7 complimentary registrations to Open Cities 2010
- 10 complimentary year long subscriptions to Next American City
- 1 dedicated email to the entire Next American City eNewsletter subscriber base (15,000+ inboxes)
- 50% discount on all advertising purchases in Next American City's magazine and website for one calendar year

#### **Programmer: \$10,000**

Programmers will get verbal recognition from the Next American City President in their opening and closing remarks. Representatives from the Programmer's organization will also be invited to speak on up to two panels that are relevant to their organization.

This level also receives the following benefits:

- Programmers will get their logo placed on all Open Cities related materials, including all press releases and promotional materials.
- 5 complimentary registrations to Open Cities 2010
- 10 complimentary year long subscriptions to Next American City
- 25% discount on all advertising purchases in Next American City's magazine and website for one calendar year

## **Coder: \$5,000**

Coders will get verbal recognition from the Next American City President in their opening remarks. Representatives from the Developer's organization may also be invited to speak on one panel that is relevant to their organization.

This level also receives the following benefits:

- Coders will get their logo placed on all Open Cities related materials, including all press releases and promotional materials.
- 3 complimentary registrations to Open Cities 2010
- 5 complimentary year long subscriptions to Next American City
- 10% discount on all advertising purchases in Next American City's magazine and website for one calendar year

## **Supporters: \$1,000**

Supporters of Open Cities 2010 receive the following benefits:

- Their logo placed on all Open Cities related materials, including all press releases and promotional materials.
- 1 complimentary registration to Open Cities 2010
- 5 complimentary year long subscriptions to Next American City

## **Special Sponsorship Packages**

### **Dinner Sponsor—\$10,000—One Available**

The dinner sponsor will be the "host" of the dinner, they will be able to make a short (15-minute) presentation at the dinner and will be able to distribute materials at each table.

This level also receives the following benefits:

- Their logo placed on all Open Cities related materials, including all press releases and promotional materials.
- 2 complimentary registrations to Open Cities 2010
- 5 tickets to the dinner event only
- 5 complimentary year long subscriptions to Next American City
- 10% discount on all advertising purchases in Next American City's magazine and website for one calendar year

### **Cocktail Hour Sponsor—\$2,500—One Available**

The Cocktail sponsor will be the "host" of the Cocktail Hour, they will be able to make a brief (5-minute) presentation and will be able to distribute materials at each table.

This level also receives the following benefits:

- Their logo placed on all Open Cities related materials, including all press releases and promotional materials.
- 2 complimentary registrations to Open Cities 2010
- 5 complimentary year long subscriptions to Next American City
- 10% discount on all advertising purchases in Next American City's magazine and website for one calendar year

### **Lunch Sponsor—\$1,500—Two Available**

The Lunch sponsor will be the “host” of the lunch, they will be able to distribute materials at each table.

This level also receives the following benefits:

- Their logo placed on all Open Cities related materials, including all press releases and promotional materials.
- 2 complimentary registrations to Open Cities 2010
- 5 complimentary year long subscriptions to Next American City
- 10% discount on all advertising purchases in Next American City’s magazine and website for one calendar year

### **Breakfast Sponsor—\$1,000—SOLD**

The Breakfast sponsor will be the “host” of the breakfast, they will be able to distribute materials at each table.

This level also receives the following benefits:

- Their logo placed on all Open Cities related materials, including all press releases and promotional materials.
- 2 complimentary registrations to Open Cities 2010
- 5 complimentary year long subscriptions to Next American City
- 10% discount on all advertising purchases in Next American City’s magazine and website for one calendar year